

COLOR THEORY

Main Types “Categories” of color

- **Primary colors**
- **Secondary colors**
- **Tertiary colors**

Primary Colors

They are called primary or pure because they cannot be made from any other colors.

- Red
- Yellow
- Blue



Secondary Colors

These colors are made by mixing two primary colors together.

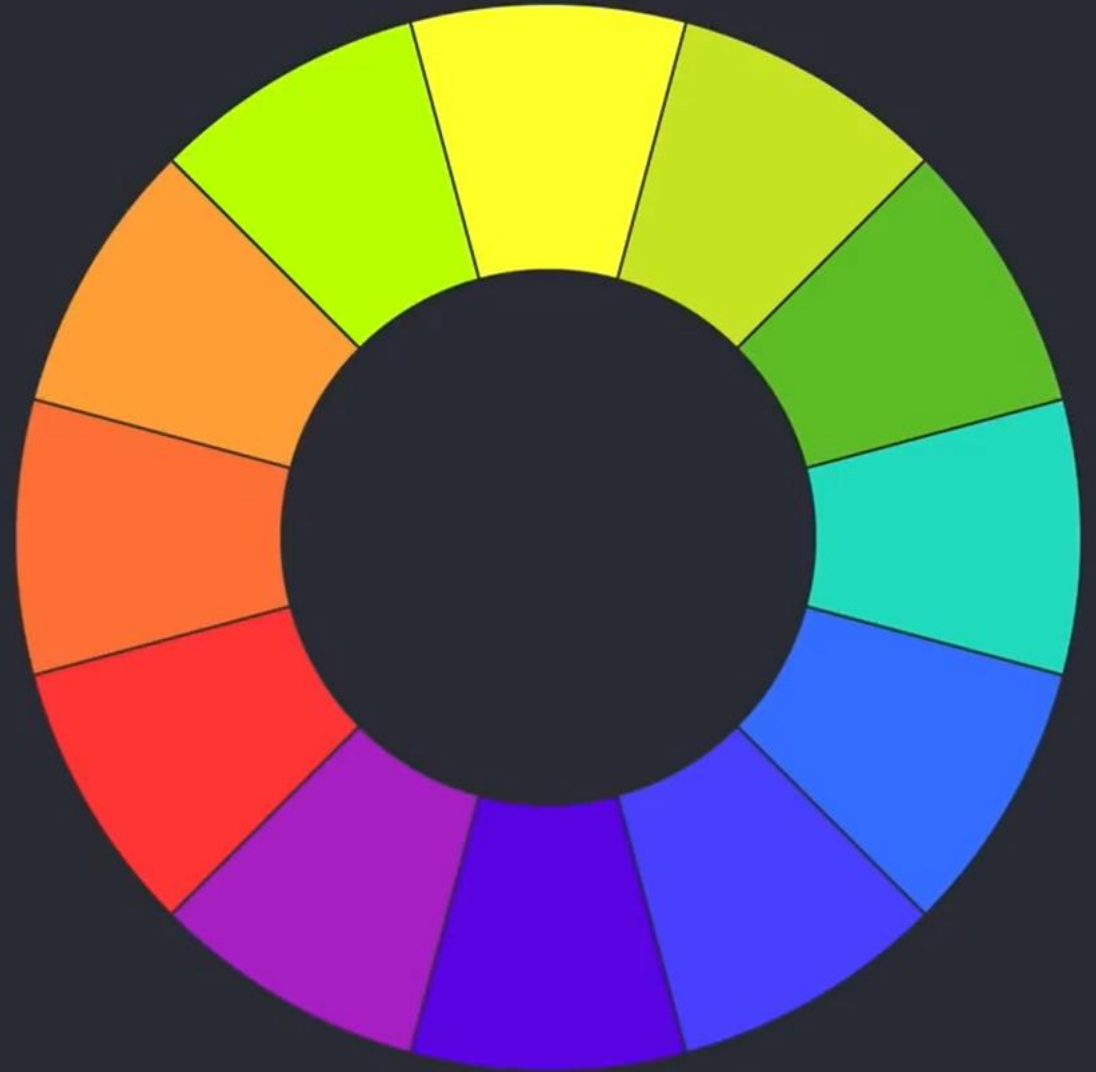
- **Green**
- **Purple**
- **Orange**



Tertiary Colors

These colors are made by mixing a primary color with a secondary color.

- **yellow-orange**
- **red-orange**
- **red-purple**
- **blue-purple**
- **blue-green**
- **yellow-green**



Terminologies

- Hue
- Opacity
- Tint
- Shade
- Tone



Color Models

- RGB
- CMYK
- HSB
- Hex

